

## DIGITAL SOLUTIONS SUITE

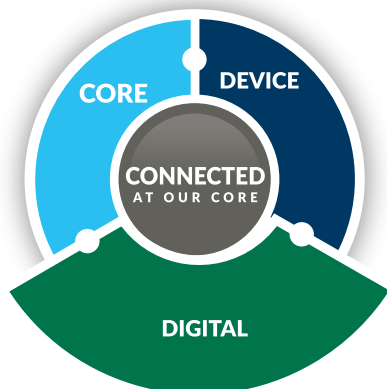
### JABIL PACKAGING SOLUTIONS CREATES INTELLIGENT ECOSYSTEMS

THAT CHANGE THE WAY CONSUMERS USE PACKAGES IN THEIR HOMES AND BUSINESSES – AND HOW BRANDS AND RETAILERS CONNECT WITH THEM

The modern consumer has more choice and control than ever before. Our customers need digital solutions that help their products rise above the noise with transformative experiences that drive brand loyalty and improve the bottom line.

In a highly competitive environment with fragmented and fractured marketing channels, brand teams need insights that give them an edge. They need visibility that allows them to connect with consumers at a deeper and fundamentally more useful level.

Our Digital Solutions Suite enables our customers to create packaging that makes it easier for customers to use and replenish products. We also enable brands and retailers to gain real-time data feedback that leads to greater market intelligence, enhanced product development and more strategic marketing promotions.



Our Digital Solutions Suite provides end-to-end packaging solutions that build on a brand's best attributes. Imagine data-driven, market-optimized packaging formats designed to work seamlessly with a user-friendly consumer device that collects information enabling auto-replenishment and consumer data services. That is transformation. And at Jabil that is what we do.

## WE UNDERSTAND THE CONSUMER

At Jabil, we service customers beyond the packaging space. This gives us invaluable knowledge about what what end consumers want from premium products. Knowledge we can share with brands to improve their products and packaging. We also work closely with Radius, a global innovation and product development leader organized to help businesses define a clear path to success and then realize it through superior, user inspired design and execution.



### EXPERTS

- Ethnographic Researchers
- Design Researchers
- Business Researchers



### KNOWLEDGE BASE

- Electronics
- Consumer Health Care
- Manufacturing
- Industrial
- Automotive



### TOOLS & PROCESSES

- VOC Interviews
- Digital Surveys
- Consumer Journey Maps
- Whitespace Opportunity
- Mapping
- Digital Ethnography
- Market Research
- Digital Radar Maps
- Core Competency Research



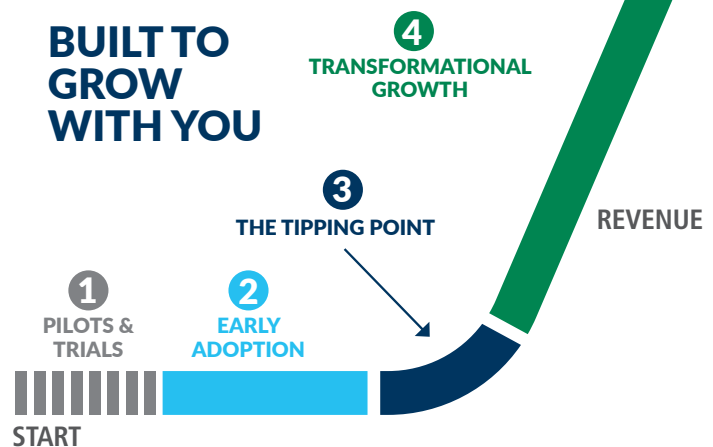
## IOT EXPERTISE

Jabil Packaging Solutions has the Internet of Things expertise to elevate and enrich consumer packaged goods product experiences. Our team handles the embedded software/firmware, communications protocols (BLE, WIFI, Cellular), Cloud Platform and Applications so product teams can focus on delivering compelling value for consumers.

## FROM PILOT TRIALS TO HIGH VOLUME PRODUCTION

Our services and solutions are specifically mapped to empower the new product development process from agile innovation at the beginning of a project through enterprise best practices as projects grow and mature. Our security platform and cloud architecture are primed to scale from small pilot trials to high volume projects with hundreds of thousands of sophisticated in-market devices.

## BUILT TO GROW WITH YOU



LEARN MORE: [JABIL.COM/PACKAGING](https://www.jabil.com/packaging)